



## ADVICE, ASSISTANCE & EXCHANGE

MOVIES THAT MATTER is glad to answer questions and help thinking about the organizing and programming of human rights film events. Our international centre of expertise encourages the exchange and dissemination of knowledge and experience.

During the 10th edition of the Amnesty International Film festival, spring 2008, MOVIES THAT MATTER will organise the Outreach program Cinema without Borders with meetings, workshops and a human rights film database and video library for film professionals, festivals and human rights activists.

MOVIES THAT MATTER / Amnesty International Film Festival is a founding member of Human Rights Film Network, an international association of human rights film festivals: [www.hrfn.org](http://www.hrfn.org).

For additional information, entry forms and regulations: [www.moviesthatmatter.nl](http://www.moviesthatmatter.nl)

## CONTACT

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Support our fight for human rights



**MOVIES THAT MATTER**   
WE SUPPORT HUMAN RIGHTS FILM SCREENINGS

# MOVIES THAT MATTER FOUNDATION

MOVIES THAT MATTER is a new foundation, established in Amsterdam in 2006. It promotes compelling cinema of human rights and human dignity.

MOVIES THAT MATTER believes that films can

- inspire observance of the Universal Declaration of Human Rights
- alert the public, professionals and politicians to human rights issues and crises
- help individuals and communities worldwide to share experience and expertise.

MOVIES THAT MATTER believes that films, by capturing social responsibility, can engage viewers in a dialogue about human rights and the threats to human dignity. By the screening and distribution of high-quality human rights films, MOVIES THAT MATTER promotes the camera as a tool against indifference.

MOVIES THAT MATTER Foundation is the home base for various activities. It organizes the Amnesty International Film Festival, plus educational programmes and human rights film programmes within the annual International Documentary Festival Amsterdam (IDFA) and International Film Festival Rotterdam. It brings human rights films to theatre screens, as through a network of seven Dutch theatres. It supports international filmmakers, networks and festivals that are committed to human rights.

MOVIES THAT MATTER Foundation is supported by Amnesty International, DOEN Foundation, Hivos-NCDO Culture Fund and Stichting Democratie en Media.

## INTERNATIONAL PROMOTION

Commercial Hollywood productions dominate the international film market. Whereas non-western film production is thriving, many fail to make it to the theatre screens. The obstacles are considerable, in particular, for films that confront social problems.

MOVIES THAT MATTER offers advice, assistance and liaison to promote human rights film screening in Africa, Asia and Latin America. It seeks to offer a stage for films and a meeting point for filmmakers that take social justice to heart.

Committed to a wider circulation of human rights films in the 'South', MOVIES THAT MATTER has taken two supporting initiatives:

1. To stimulate human rights film festivals or special human rights programmes on international film festivals.
2. To help circulate and exhibit important human right films.

*Commitments are for a maximum of three years. Conditions are that activities are hosted in Africa, Asia or Latin America, and that local partners need to be involved.*



*Movies that Matter supports in-country outreach activities for the film **The Greatest Silence, Rape in Congo**.*



***New Year Baby**, winner of Movies that Matter Award IDFA 2006, will be screened in Cambodia to spark the dialogue on truth and reconciliation.*



*With our assistance local cultural centres toured **The Devil's Miner** throughout Bolivia.*

## SUPPORTING INITIATIVE 1: HUMAN RIGHTS FILMS AT FILM FESTIVALS

MOVIES THAT MATTER offers modest monetary assistance to initiate human rights film festivals, or to organize human rights film competitions at international film festivals.

A subsidy of up to € 5,000 is available for organizing the festival and/or introducing a human rights film competition plus award. The subsidy can be used, for instance, film transport, publicity, workshops, award money, Q&A's with filmmakers and debates with human rights activists.

## SUPPORTING INITIATIVE 2: HUMAN RIGHTS FILM CIRCULATION

Various institutions host human rights film screenings and film tours: film festivals, film theatres, universities, human rights organizations and other NGO's. Such institutions and filmmakers can apply for a contribution towards circulation costs of essential human rights films. Distribution and exhibition of such films may take various forms: small-scale screenings for specific target groups, circulation within a network of film houses, watch & witness programmes including education and debate, school screenings, film-cum-documentation packets, or large-scale movie theatre launches.

MOVIES THAT MATTER will take into consideration subsidy requests of up to € 5,000 per project.